



2023 FESTIVAL SPONSORSHIP

SEPTEMBER 30, 2023

LOYAL HEIGHTS COMMUNITY CENTER

206-701-7000 • sponsor@sustainableballard.org • sustainableballard.org

ABOUT US

Founded in 2003, Sustainable Ballard, a blueprint for Everytown, USA, educates, inspires, and engages neighbors to take action to live more sustainably both individually and collectively. Our vision is an inclusive, joyful, sustainable community co-creating a world for this and future generations where eco-systems are healthy and peace is inevitable.

BY THE NUMBERS



2,300+
NEWSLETTER
CONTACTS



376 PAID MEMBERS
192 VOLUNTEERS
6 BOARD MEMBERS



758 ANNUAL
ACTIVITIES
12 PROJECT
LEADERS



2,851



786



1229

2023 FESTIVAL INFO

ECLECTIC, ARTSY, EARTHY AND COMMITTED TO A BETTER FUTURE... THAT'S SUSTAINABLE BALLARD AND THE 20TH ANNUAL SUSTAINABLE BALLARD FESTIVAL. JOIN YOUR BALLARD NEIGHBORS FROM 11 A.M. TO 4 P.M. ON SEPTEMBER 30TH AT LOYAL HEIGHTS COMMUNITY CENTER FOR A DAY FILLED WITH CREATIVITY, PASSION AND COMMUNITY-BUILDING WHILE LEARNING ABOUT DAILY PRACTICES AND BIG GREEN STEPS TOWARD MORE SUSTAINABLE LIVING.

PROJECTS

- PERIODICALLY ● BALLARD SPROUTS
- GAME AND PUZZLE SWAP
- MONTHLY ● BALLARD KNITTERS FOR THE HOMELESS
- DEI TASKFORCE
- WEEKLY ● GLEANING PROGRAMS
- FREE LETTERS HOME
- BALLARD TOOL LIBRARY
- DAILY ● MEALS WITH NEIGHBORS
- ONGOING ● RAINWISE
- IDLE FREE BALLARD

ANNUAL EVENTS

- JANUARY ● ANNUAL MEETING
- APRIL ● BALLARD BEER HOP **NEW!!**
- JUNE ● EDIBLE GARDEN TOUR
- SEPTEMBER ● SUSTAINABLE BALLARD FESTIVAL
- DECEMBER ● HOLIDAY PARTY/BARTER FAIR

FESTIVAL SPONSORSHIP

BENEFIT BREAKDOWN

This year we are partnering again with Loyal Heights Community Center to present our annual popular festival event. The hallmark of the Annual Sustainable Ballard Festival is highly engaging and interactive exhibits in a "No Sales" environment. This model supports our sponsors with long-term customer relationship building. If this suits your brand, and your business is local & sustainable, we invite you to join us!

Sponsorship support helps us to cover costs of this free public event and to provide quality education to the community throughout the year. Your sponsorship also offers you a low cost/high value publicity opportunity. Donations and sponsorship from the Sustainable Ballard Festival make up about 40% of our net annual income.

*EXCLUSIVE

This small outdoor venue limits us to 40 exhibitors. Our sponsorship application requests a description of the interactive nature of your exhibit. Because of our limited space, exhibitors without an interactive element may not be accepted this year. Examples include: sample giveaways, quizzes or games, prize wheels, make your own XXX, health checks, etc.

CONTACT

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SPONSORSHIP LEVELS

COMMUNITY BOOSTER (\$1248)

- Business logo (x-large) in Festival Guide
- 1/4 page ad in Festival Guide
- Logo (x-large) on Festival Welcome Sign
- Business logo (x-large) on Festival Poster
- Educational posts on social media: 6
- Banner Ad & link in Newsletter (50x900): 1
- Banner Ad & link on Festival page: 6 months
- Logo & Link in Newsletter sidebar: 6
- Social media business spotlight post: 4
- Newsletter Business Spotlight: 1
- Free SB Business Membership: Medium Business (or \$399 discount off business membership for your size)

SOLAR PANEL (\$598)

- Business logo (large) in Festival Guide
- 2" x 2" ad in Festival Guide
- Logo (large) on Festival Welcome Sign
- Business logo (large) on Festival Poster
- Educational posts on social media: 4
- Logo and link in Newsletter sidebar: 3
- Social Media business spotlight post: 2
- Free SB Business Membership: Small Business (or \$199 discount off business membership for your size)

BICYCLE (\$298)

- Business logo (med) in Festival Guide
- Logo (medium) on Festival Welcome Sign
- Business logo (large) on Festival Poster
- Educational posts on social media: 2
- Social Media business spotlight post: 1
- Free SB Business Membership: Professional: Individual or Partnership (or \$99 discount off business membership)

CLOTHESLINE (\$148)

- Business logo (small) in Festival Guide
- Logo (small) on Festival Welcome Sign
- Business logo (large) on Festival Poster
- Educational post on social media: 1

NONPROFIT (\$48)

- Organization name in Festival Guide
- Logo (small) on Festival Welcome Sign

ALL LEVELS

- Logo & link on Festival Sponsors page
- 10 x 10 outdoor booth space at event
- Booth location and description in Festival Guide