



2022 FESTIVAL SPONSORSHIP

SEPTEMBER 24, 2022

LOYAL HEIGHTS COMMUNITY CENTER

206-701-7000 • sponsor@sustainableballard.org • sustainableballard.org

ABOUT US

Founded in 2003, Sustainable Ballard, a blueprint for Everytown, USA, educates, inspires, and engages neighbors to take action to live more sustainably both individually and collectively. Our vision is an inclusive, joyful, sustainable community co-creating a world for this and future generations where eco-systems are healthy and peace is inevitable.

BY THE NUMBERS



2,000+
NEWSLETTER
CONTACTS



303 PAID MEMBERS
150 VOLUNTEERS
6 BOARD MEMBERS



758 ANNUAL
ACTIVITIES
12 PROJECT
LEADERS



2,807



786



1162

2022 FESTIVAL INFO

ECLECTIC, ARTSY, EARTHY AND COMMITTED TO A BETTER FUTURE... THAT'S SUSTAINABLE BALLARD AND THE 17TH ANNUAL SUSTAINABLE BALLARD FESTIVAL. JOIN YOUR BALLARD NEIGHBORS FROM 11 A.M. TO 4 P.M. ON SEPTEMBER 24TH AT LOYAL HEIGHTS COMMUNITY CENTER FOR A DAY FILLED WITH CREATIVITY, PASSION AND COMMUNITY-BUILDING WHILE LEARNING ABOUT DAILY PRACTICES AND BIG GREEN STEPS TOWARD MORE SUSTAINABLE LIVING.

PROJECTS

3-4X / YR	BALLARD SPROUTS
	GAME AND PUZZLE SWAP
	MEANINGFUL MOVIES
MONTHLY	BALLARD KNITTERS FOR THE HOMELESS
	DEI TASKFORCE
WEEKLY	GLEANING PROGRAMS
	BALLARD TOOL LIBRARY
DAILY	MEALS WITH NEIGHBORS
ONGOING	LITTLE FREE LIBRARY™
	RAINWISE

ANNUAL EVENTS

ANNUAL MEETING - JANUARY

EDIBLE GARDEN TOUR - JUNE

FESTIVAL - SEPTEMBER

HOLIDAY BARTER FAIR - DECEMBER

FESTIVAL SPONSORSHIP

BENEFIT BREAKDOWN

This year we are partnering with Loyal Heights Community Center to present the "Best of the Fest" with a scaled back version of this popular event. The hallmark of the Annual Sustainable Ballard Festival is highly engaging and interactive exhibits in a "No Sales" environment. This model supports our sponsors with long-term customer relationship building. If this suits your brand, and your business is local & sustainable, we invite you to join us!

Sponsorship support helps us to cover costs of this free public event and to provide quality education to the community throughout the year. Your sponsorship also offers you a low cost/high value publicity opportunity. Donations and sponsorship from the Sustainable Ballard Festival make up about 40% of our net annual income.

PLEASE NOTE:

Because the 2022 festival is smaller than normal and many factors may affect its success, we are offering sponsorship levels and benefits differ from previous years.

*EXCLUSIVE

The smaller outdoor venue limits us to 25 exhibitors. Our sponsorship application requests a description of the interactive nature of your exhibit. Because of our limited space, exhibitors without an interactive element may not be accepted this year. Examples include: sample giveaways, quizzes or games & prizes, make your own ???, etc.

CONTACT

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2442 NW Market Street #286
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SPONSORSHIP LEVELS

COMMUNITY BOOSTER (\$998)

- Business logo (x-large) in Festival Guide
- 1/4 page ad in Festival Guide
- Logo (x-large) on Festival Welcome Sign
- Business logo (x-large) on Festival Poster
- Educational posts on social media: 6
- Banner Ad & link in Newsletter (50x900): 1
- Banner Ad & link on Festival page: 6 months
- Logo & Link in Newsletter sidebar: 6
- Social media business spotlight post: 4
- Newsletter Business Spotlight: 1
- Free SB Business Membership: Medium Business (or \$399 discount off business membership for your size)

SOLAR PANEL (\$448)

- Business logo (large) in Festival Guide
- 2" x 2" ad in Festival Guide
- Logo (large) on Festival Welcome Sign
- Business logo (large) on Festival Poster
- Educational posts on social media: 4
- Logo and link in Newsletter sidebar: 3
- Social Media business spotlight post: 2
- Free SB Business Membership: Small Business (or \$199 discount off business membership for your size)

BICYCLE (\$248)

- Business logo (med) in Festival Guide
- Logo (medium) on Festival Welcome Sign
- Business logo (large) on Festival Poster
- Educational posts on social media: 2
- Social Media business spotlight post: 1
- Free SB Business Membership: Professional: Individual or Partnership (or \$99 discount off business membership)

CLOTHESLINE (\$98)

- Business logo (small) in Festival Guide
- Logo (small) on Festival Welcome Sign
- Business logo (large) on Festival Poster
- Educational post on social media: 1

NONPROFIT (\$28)

- Organization name in Festival Guide
- Logo (small) on Festival Welcome Sign

ALL LEVELS

- Logo & link on Festival Sponsors page
- 10 x 10 outdoor booth space at event
- Booth location and description in Festival Guide